

REMARKS

Applicants have included herewith a copy of the Revocation and New Power of Attorney which was previously submitted with the Office and the Examiner.

In response to the Office Action, dated January 6, 2005, Applicants will file a terminal disclaimer in compliance with 37 CFR 1.321 based on the commonly owned patent, U.S. Patent No. 6,229,541. Therefore, Applicants respectfully request that the rejection under the judicially created doctrine of double patenting be withdrawn. In addition, Applicants respectfully request reconsideration of the rejections set forth by the examiner under §§ 102 and 103.

Applicants have modified the claims in this Amendment to more clearly define the invention. The present invention is directed to the use of one or more templates which are received from an external source. The one or more templates comprise a set of active regions wherein the active areas may be selectively activated or deactivated. Additionally, the present invention is directed to a system which allows a user to activate or deactivate a first template while allowing a source such as, for example, a service provider to activate or deactivate a second template. Furthermore, the template is provided over a currently displayed visual information. The references of record fail to teach or suggest these advances in the present invention.

Gould et al., U.S. Patent No. 6,556,226, is directed to a complex computer system which utilizes software to map content by determining a field of relevance and at least one topic in the field of relevance by providing a multi-dimensional mappings. See Abstract. Gould et al. describes a user interface with regions showing two-dimensional faces of multi-dimensional objects thereby creating a template region with multiple displayable individual

regions. See Col. 13, lines 59-67; Col. 14, lines 1-21. Various regions may be displayed on the same screen such that a user may determine which combination is currently displayed. See Col. 16, lines 1-25. Utilizing this mapping system, Gould et al. teaches that a set of displayable active regions may be provided. Additionally, Gould et al. provides that several transformations of the selected content can be displayed in response to changes in focal location and/or orientations. Col. 15, lines 8-11; Fig 16. However, Gould et al. simply does not teach or suggest receiving templates defining active regions which are used on a display screen along with a presentation. Moreover, Gould et al. neither teaches nor suggests that individual active regions may be selectively activated or deactivated within a template. The present invention also allows both a source such as, for example, a service or content provider, as well as a user to control the use of templates and active regions.

Rosin et al., U.S. Patent No. 6,411,307, simply describes a graphic user interface such as a rotary wheel menu to display individual channels, content, or internet web pages for selection in an internet on-demand system. See Col. 2, lines 48-67. Web pages are presented on the graphical user interface as channels as part of the same milieu as channels of traditional TV programming. See Abstract, see also Summary of the Invention. Rosin et al. discloses presenting a series of graphical icons so that a user can select a combination of such icons as a personal password. Col. 12, lines 35-37. This presentation and selection of icons is required before allowing access to personal email or a webpage containing personalized content. Nonetheless, Rosin et al. simply does not teach using a combination of active regions to access different materials and content. In the present invention, the active regions may or may not be visible and using a unique combination of such active regions to access

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different materials is simply different than using a menu with a set of icons as a password entry system.

Accordingly, Applicants submit that the claims are in condition for allowance.

Respectfully submitted,

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A handwritten signature in cursive script, appearing to read "J Shurt", written over a horizontal line.

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